



2024

**SPONSORSHIP
INFORMATION**

THE SEVENTH ANNUAL
JIM THORPE
EST. 2017
INDEPENDENT
FILM FESTIVAL

APRIL 18-21, 2024

The Jim Thorpe Independent Film Festival rolls out the red carpet for its seventh straight year in 2024.

For four engaging days and nights, JTIFF celebrates exceptional creativity with award-winning feature films, provocative shorts, enthralling seminars and lively parties. JTIFF is proud to advance the art and appreciation of filmmaking in this beloved Victorian destination town in the Poconos.

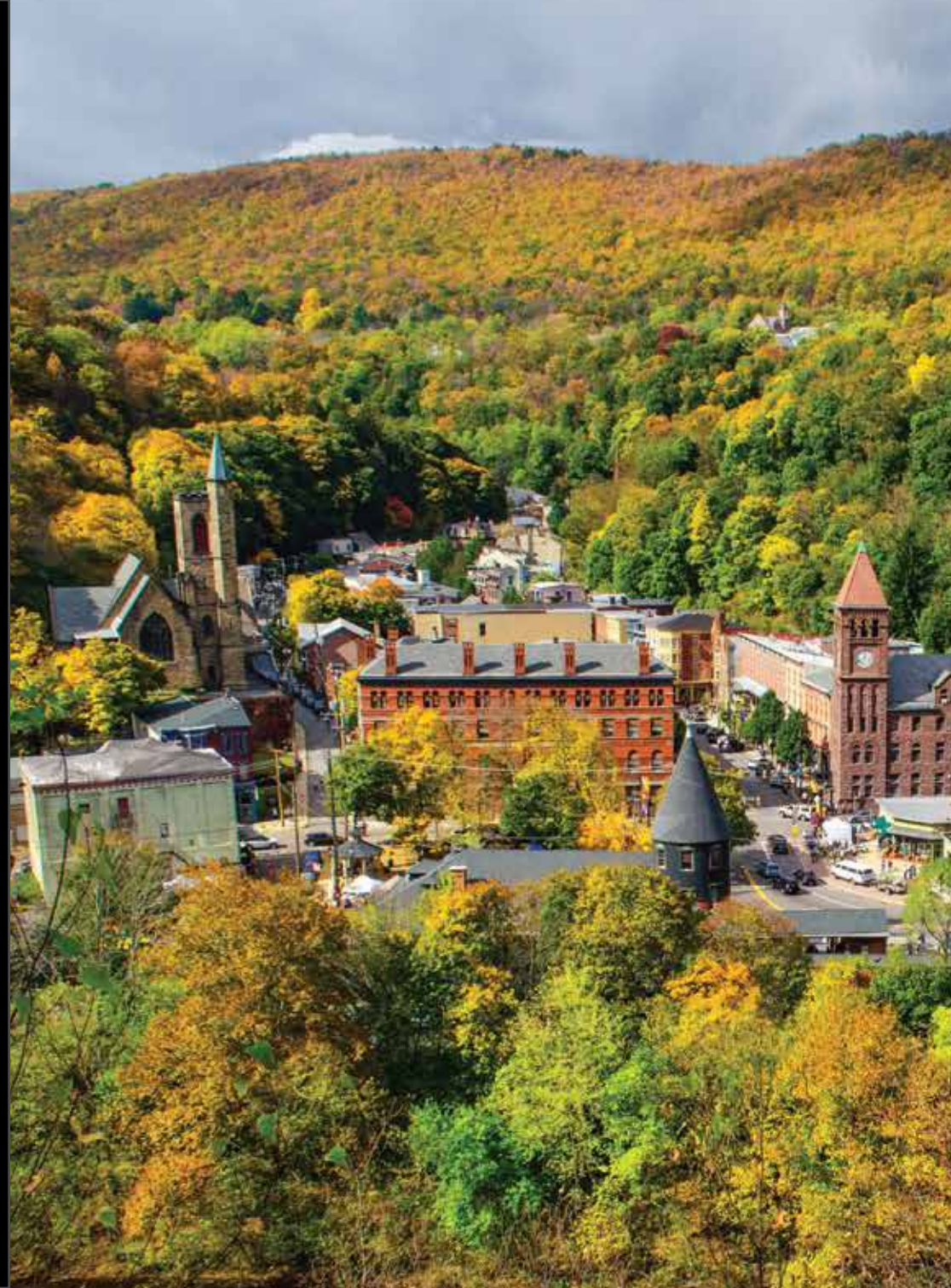
**WE INVITE YOU TO BE A
PART OF OUR FUTURE.**

TODD MORRIS *Founder & Executive Director*

JOCELYN O'NEIL MORRIS *Co-Founder & Co-Director*

The Jim Thorpe Independent Film Festival is a 501(c)(3) tax-exempt organization. All donations and sponsorships are tax deductible.

JIMTHORPEINDIEFILMFEST.COM





900

Each year, over 900 submissions pour in from over 40 countries - including national, international and local student films - with 90 of the strongest entries making the cut.



4 MILLION

The picturesque town of Jim Thorpe, Pennsylvania sits nestled in the Pocono Mountains and welcomes over 4 million visitors annually. It is a unique destination with gorgeous scenery, history and Victorian charm.



6,000

Unique in its approach, JTIFF celebrates daring and cutting-edge independent filmmaking, striking a chord with its dedicated and ever-growing fan base of over 6,000 social media followers.



MOVIE MOGUL \$20,000

★★★ PACKAGE INCLUDES THE PRODUCTION OF A PROFESSIONAL BROADCAST-QUALITY COMMERCIAL FOR YOUR BUSINESS – SCRIPTED, PRODUCED, SHOT, MIXED AND EDITED BY SEARCH & DESTROY MEDIA, A GLOBAL FILM & VIDEO PRODUCTION COMPANY. SEARCHANDESTROYMEDIA.COM THIS IS A \$40,000+ VALUE.

- Commercial screened multiple times EVERY DAY during the festival and posted on all social media platforms
- FULL-PAGE ad in the printed festival program
- Logo & URL posted on website until January 2025
- Logo on the step & repeat, posters and flyers
- Marketing table at the Mauch Chunk Opera House and the Filmmakers' Gala
- "Presented By (your Business' Name)" printed on all banners
- Organization mentioned and thanked at Awards Ceremony and in all press interviews
- Multiple dedicated social media posts
- Email blasts to all JTIFF followers
- Sponsor a feature film or a block of shorts of your choice
- Sponsor and present an award at the closing night ceremony. For example: "The (Your Business Name) Best Director Award"
- Name a cocktail at the Filmmakers' Gala and the Opera House bar
- Unlimited VIP all-access festival passes for every screening and event including the Filmmakers' Gala
- Reserved VIP parking spot at the Opera House every day of the festival
- Reserved VIP seating at the Opera House
- (8) Swag Bags, T-Shirts & Posters



7 YEARS LISTED
ON FILMFREEWAY'S
PRESTIGIOUS "TOP 100
BEST REVIEWED FILM
FESTIVALS" OUT OF MORE
THAN 8,000 FESTIVALS
WORLD-WIDE



STUDIO HEAD \$7,500

- Screening of your commercial or PSA multiple times between blocks during the festival
- Marketing table at the Opera House and the Filmmakers' Gala
- HALF-PAGE ad in the printed festival program
- Logo & URL posted on the website until January 2025
- Organization mentioned and thanked at the Awards Ceremony and all press interviews
- Sponsor a feature film or a block of shorts of your choice
- Sponsor and present an award at the Awards Ceremony
- Name a cocktail at the Filmmakers' Gala
- (6) social media posts
- Reserved VIP seating at the Opera House
- (6) VIP all-access festival passes to every screening and event including the Filmmakers' Gala
- (6) Swag Bags, T-Shirts and Posters

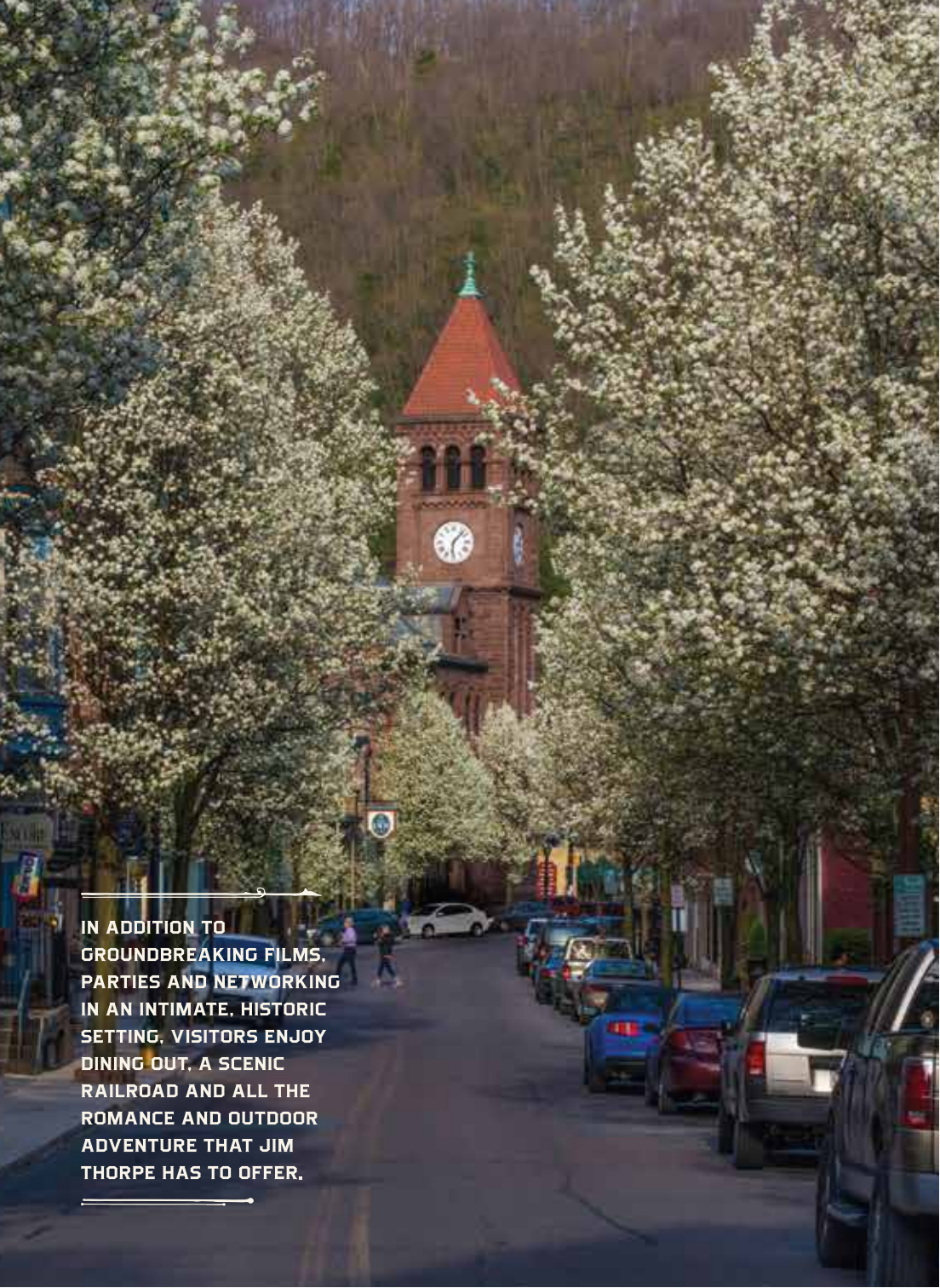


EXECUTIVE PRODUCER \$3,000

- Screening of your commercial or PSA between blocks once a day during the festival.
- Marketing table at Opera House and Filmmakers' Gala
- HALF-PAGE ad in the festival program
- Logo & URL posted on the website until January 2025
- Organization mentioned and thanked at the Awards Ceremony and all press interviews
- Sponsor a feature film or a block of shorts
- Sponsor and present an award at the Awards Ceremony
- Name a cocktail at the Filmmakers' Gala
- (6) social media posts
- Reserved VIP seating at the Opera House
- (4) VIP all-access festival passes to every screening and event including the Filmmakers' Gala
- (4) Swag Bags, T-Shirts and Posters

POWER COUPLE \$3,000

- 3-night stay for two in a Suite at the Broadway Inn or a comparable Jim Thorpe bed & breakfast.
- (2) Reserved VIP seats at the Mauch Chunk Opera House
- (2) VIP all-access festival passes for every screening and event including the Filmmakers' Gala
- (2) Wrist bands for free drinks at the Mauch Chunk Opera House and the Filmmakers' Gala
- VIP table for 4 and free bottle service at Filmmakers' Gala
- (2) Swag Bags, T-Shirts & Posters



IN ADDITION TO
GROUNDBREAKING FILMS,
PARTIES AND NETWORKING
IN AN INTIMATE, HISTORIC
SETTING, VISITORS ENJOY
DINING OUT, A SCENIC
RAILROAD AND ALL THE
ROMANCE AND OUTDOOR
ADVENTURE THAT JIM
THORPE HAS TO OFFER.



DIRECTOR \$1000

- QUARTER-PAGE ad printed in the festival program
 - Logo & URL posted on JTIFF website until January 2025
 - (3) VIP all-access festival passes
 - (3) Swag Bags, T-Shirts & Posters
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SUPERSTAR \$500

- EIGHTH-PAGE ad printed in the festival program
 - Logo & URL posted on JTIFF website until January 2025
 - (2) VIP all-access festival passes
 - (2) Swag Bags, T-Shirts & Posters
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STAR \$250

- Logo & URL printed in the festival program
- Logo & URL posted on JTIFF website until Sept 2025
- (1) VIP all-access festival pass
- (1) Swag Bag, T-Shirt & Poster



OUR AUDIENCE:
EDUCATED MEN & WOMEN AGES
18 TO 65. RESIDENTS, STUDENTS,
INDUSTRY PROFESSIONALS,
VISITORS, FILM BUFFS, POP
CULTURE FANS, CURIOUS ART
SUPPORTERS, ARTISTS AND
INDUSTRY PROFESSIONALS.



INDIVIDUALIZED SPONSORSHIP IDEAS

\$2,500 Host a company event during the film festival.

\$2,000 Sponsor the FILMMAKERS' GALA: "The Filmmakers' Gala Presented by (your company name)" on all promotional materials and Social posts. Also, have a company representative speak at the Gala.

\$600 Sponsor a feature film or a short film block of your choice.

\$500 Marketing table at the Mauch Chunk Opera House.

\$300 Your product included in the JTIFF swag bags given to all filmmakers, VIP guests and sponsors.

We can also create a customized plan specifically designed for your business. Give us a call to discuss the possibilities.





FILMMAKER TESTIMONIALS

"The Jim Thorpe Independent Film Festival is a gem. Such a passionate audience, such thoughtful curation; it was an honor to be a part of a lineup of the films that moved me most this year."

Director Laura Moss – "Birth/Rebirth"

"We've screened at a hundred film festivals and the Jim Thorpe Independent Film Festival remains one of our favorites. The fest itself is fantastic, the coordination and accommodations are superb, and the town is delightfully charming. We often find ourselves reminiscing about Jim Thorpe, always longing to make the trip back."

*Director Ryland Brickson Cole Tews – "Hundreds of Beavers"
& "Lake Michigan Monster"*

"I love this festival. JTIFF really cares about the art, and you can see that clearly in the eclectic range of the films they program. I'm going back as soon as I can!"

Director Bomani Story – "The Angry Black Girl and Her Monster"

"The Jim Thorpe Independent Film Fest is more than just a film festival. It's a home away from home, a place that inspires you to make more films just so you can come back and experience the magic of the people and the town of Jim Thorpe. I've brought every film I've made there, and I plan to keep doing so for the rest of my career."

Director Scott Monahan – "Anchorage"



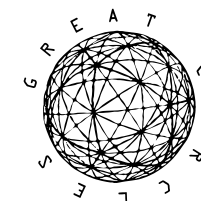


EYES AND MINDS WIDE OPEN

is the official credo of JTIFF. And to that end, we are proud to present a stellar lineup of the latest Pennsylvania-premiering films of every description, fresh from debuting at Sundance, SXSW, Toronto and Cannes. And our unique offerings like the GRINDHOUSE, LOCAL HEROES, PA STUDENT FILMMAKER, and the INDIGENOUS FILM blocks, make for an unforgettable cultural and entertainment experience.

LIVE MUSIC

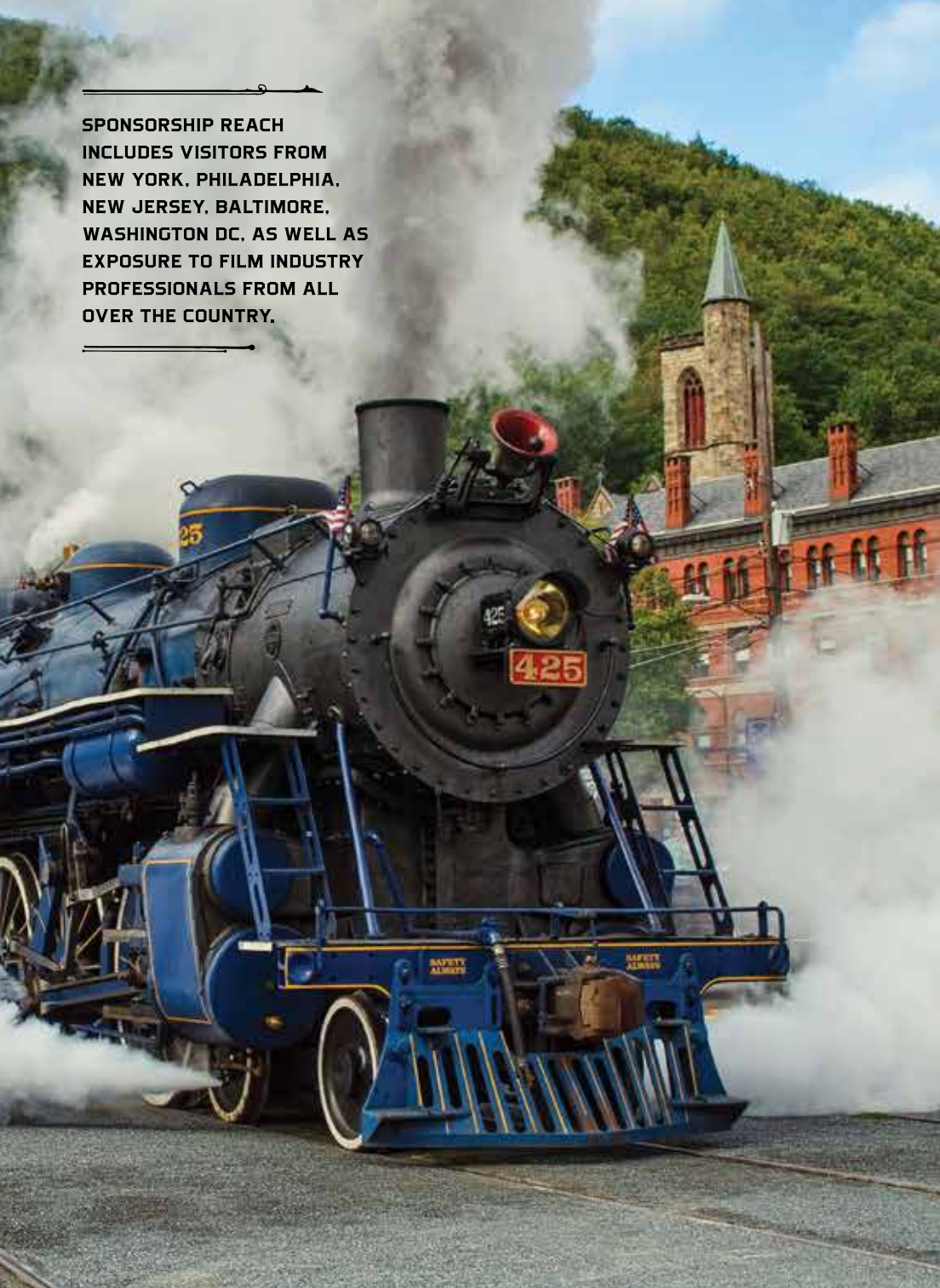
Beyond films, we are thrilled to continue our partnership with the cutting-edge Philadelphia-based music collective, GREAT CIRCLES, who will, once again, provide an eclectic mix of the hottest live music and visual art performances throughout our 4-day festival.



SOCIALLY CONSCIOUS

JTIFF cares deeply about diversity and inclusiveness, and we strive to give the under-represented filmmaker a chance. So, we continue to promote films by students, people of color, women, and the LGBTQ community, offering free or reduced submission fees to many of these artists.

SPONSORSHIP REACH
INCLUDES VISITORS FROM
NEW YORK, PHILADELPHIA,
NEW JERSEY, BALTIMORE,
WASHINGTON DC, AS WELL AS
EXPOSURE TO FILM INDUSTRY
PROFESSIONALS FROM ALL
OVER THE COUNTRY.



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